

## **Case Study – Manufacturer**

### **Key Outcomes**

- 25% of targeted keywords rank number one on Google, and over 50% are in the top 10 results
- Organic traffic to the website continues to increase and has grown by 50% compared to last year
- Mobile traffic has nearly tripled in the last year

### **Segment**

Manufacturer

### **Focus**

Search Engine Optimization

### **Overview**

This label manufacturer contacted Foremost Media a few years ago to improve their presence online and increase sales. Today, Foremost Media continuously optimizes their website for keywords, builds social bookmarks, and creates backlinks to their site. By continuing to monitor search engine results, traffic to their website continues to grow each year.

### **Sample Phrases**

- Heat Shrinkable Sleeves
- Label Applicators
- Shrink Sleeve applicator
- Shrink Tunnel