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# March Social Media Monthly Report

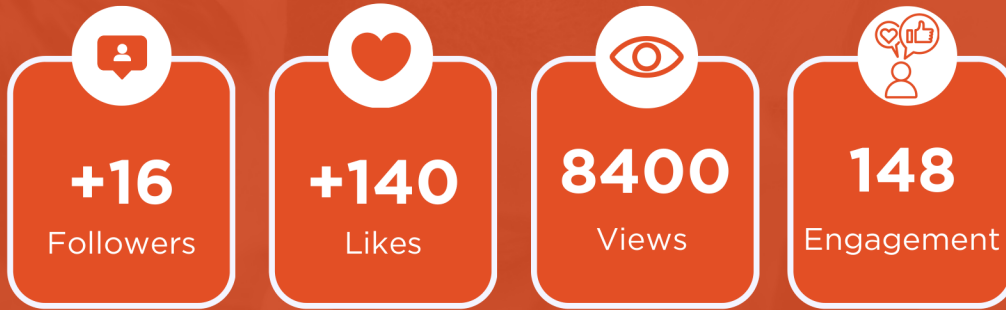
Prepared April 5th, 2024

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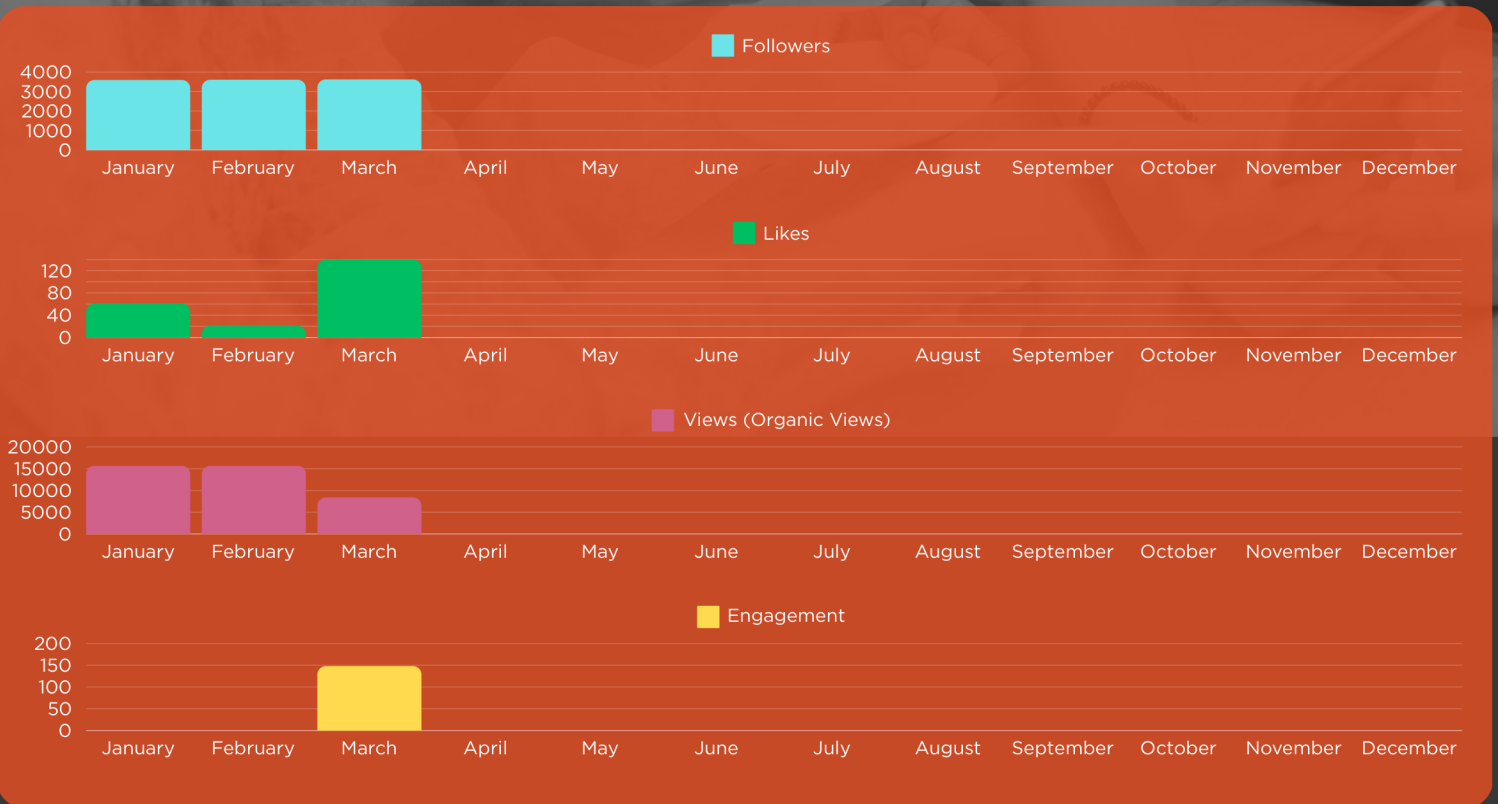
# At a Glance

## All Post Average

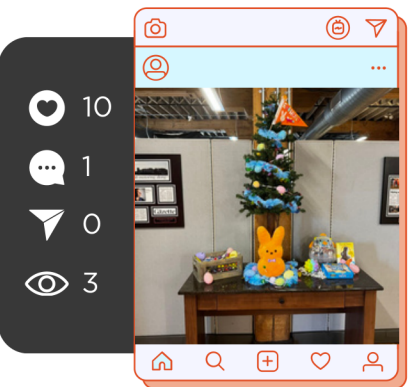
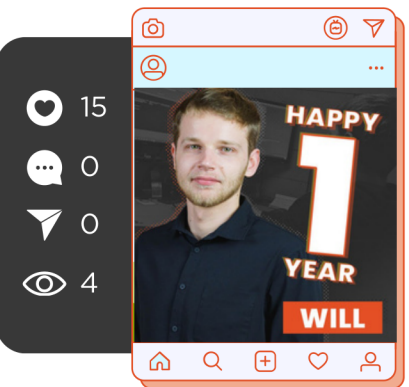
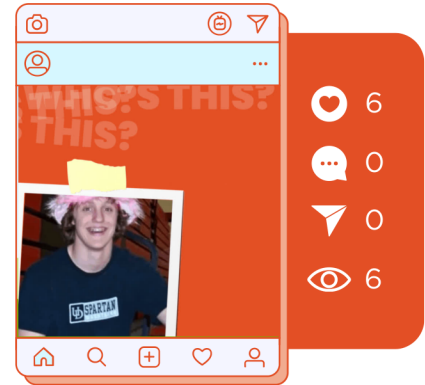
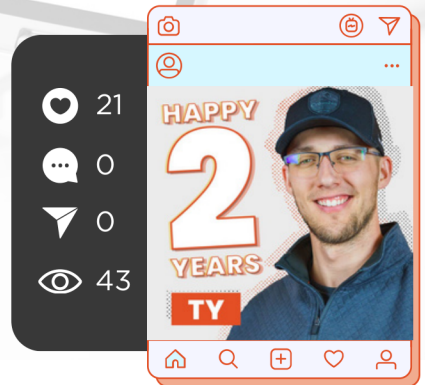
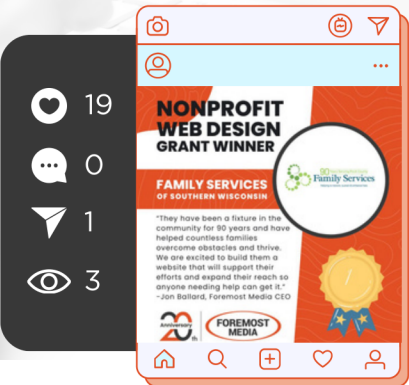
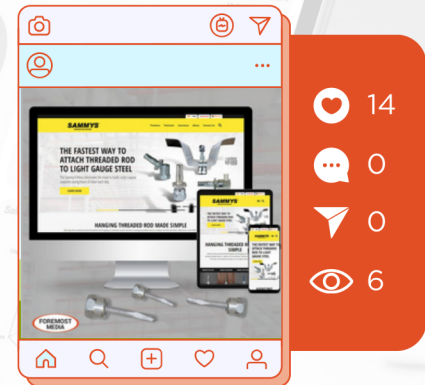
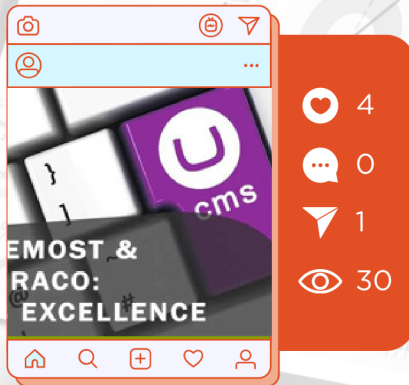
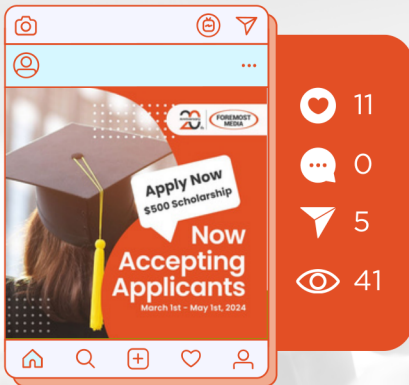


## What does it mean?

As we're growing our social media presence, we are starting to shift our posts from "posting just to post" to an actual conversation with our audience. Some posts are going to perform significantly better than others and with that we are going to see what content our audience responds best to. Some number aren't known due to data starting in March.



# Social Media Posts & Engagement



# All Social Media Insight

## At a Glance



Followers

16



Posts

11



Likes

140



Views

8400



Engagement

1.8%

### Last Month

13

8

21

15650

0.1%

+3

+3

+119

-7250

+1.7%

Here are some factors that can contribute to this month's performance:

#### Content

We've been changing our content from just posting our regular content pillars to a constantly evolving pillar that continues to engage our audience.

#### Timing

We are currently testing posting at the least, twice a week, so our audience can constantly have content from us on their feed. We are seeing positive results from this.

#### Algorithm

While it is necessary to have a call to action in posts. We see performance drop when links to websites outside of Facebook are added. We are now mixing posts with links and posts without.

**Foremost Media**



**Thank  
you.**

**More more  
information**



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